

# CARE LIKE KING

MLK DAYS OF SERVICE

JANUARY 12-16

SPONSORSHIP OPPORTUNITIES



VOLUNTEER  
MEMPHIS



LEADERSHIP  
MEMPHIS



**\$88K**  
Sponsor Advertising  
Exposure



**11 Million +**  
Advertising + Social Media  
Reach



**5,000 Hours**  
of Service



## SPONSOR LEVELS Please check the box next to your desired sponsor level

### **Platinum Presentation Sponsor \$15,000**

- 25 free T-shirts for your team
- Selection of a preferred project for 25 of your employees
- Logos included on any TV spots and named on radio spots
- Sponsor recognition posts on Volunteer Memphis social media accounts (8,500 followers)
- Logo on all printed and digital promotional material: Social media included
- Opportunity to speak at the Thursday night Kick-off Media Event and includes eight VIP tickets
- Logo on over 200 T-Shirts to be worn the week of the event
- Logo recognition in the Volunteer Memphis Newsletter for three months (15K recipients per distribution)
- Listed in press release as a Presenting Sponsor
- Link to company website on digital promotional material
- Logo recognition on event landing webpage on [VolunteerMemphis.org](http://VolunteerMemphis.org)

### **Gold Level \$10,000**

- 15 free T-shirts for your team
- First line listing below logos of presenting sponsors on printed and digital material
- Name printed on all digital promotion material: Social Media included
- Name recognition noted from the podium at the Thursday night Kick-Off Media Event and includes six VIP tickets
- Organization name listed under Presenting Sponsors on all T-shirts
- Name listed of recognition in the Volunteer Memphis newsletter for two months (15K recipients per distribution)
- Sponsor recognition posts on Volunteer Memphis social media accounts (8,500 followers)
- Name recognition on event landing webpage on [VolunteerMemphis.org](http://VolunteerMemphis.org)

### **Silver Level \$5,000**

- 10 free T-shirts for your team and includes four VIP tickets to the Kick-Off Media Event
- Organization name listed below Gold Sponsors on printed material and digital media
- Organization name listed below Gold Sponsors on all T-shirts
- Name listed in Volunteer Memphis newsletter for one month after the event (15K recipients per distribution)
- Sponsor recognition posts on Volunteer Memphis social media accounts (8,500 followers)
- Name recognition on event landing webpage on [VolunteerMemphis.org](http://VolunteerMemphis.org)

### **Bronze Level \$2,500**

- Organization name listed below Silver Sponsors on printed material and digital media
- Includes two VIP tickets to the Kick-Off Media Event
- Sponsor recognition posts on Volunteer Memphis social media accounts (8,500 followers)
- Name recognition on event landing webpage on [VolunteerMemphis.org](http://VolunteerMemphis.org)

## MLK DAYS OF SERVICE SPONSORSHIP AGREEMENT FORM

By signing below I agree to sponsor MLK Days of Service at the \_\_\_\_\_ level.

Date: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**For payment processing  
please contact:**

**Shelby Stonecipher**

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